

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



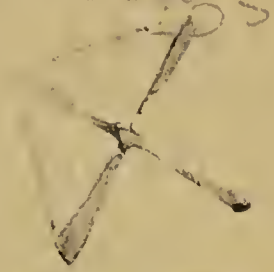


62.73  
VICKS

51535

NOV 26 1935

Wild garden planting



LIBRARY  
H. W. C. M. A. Y. 20 D

S. Denham



Humphreys



# We Propagate and Grow Our Own Wildflower Plants

IN OUR nursery we have many acres of woodland with an almost unbelievable variation of soil and moisture conditions, so that our tiny plants, when taken from the seed beds where they have been allowed to germinate, are placed in their natural habitat, where they thrive without the aid of glass protection or artificial shade. The wildflower plants, when they come to you, are matured to blossoming age and are guaranteed when planted by us. Our broad-leaved evergreens, other woody-shrubs and native trees are only offered to you after careful selection and an examination of your own soil. Most of them require many years before they reach maturity and can safely be



relied upon to give you joy for the years to come. Some wild flower seeds require two years to germinate. The common Jack-in-the-Pulpit is slow developing, but may thrive for twenty-five or thirty years. Most of our ferns are at least five years old before we will plant them in your garden. The trilliums must be five years old before they can be counted on for bloom. We make no charge for examining your wild flower possibilities and testing your soil. We have wild plants for every spot in the shade or semi-shade. Once planted they can be maintained at practically no expense. Unusual deciduous shrubs, Leather Wood, Paw Paw, Fringe Tree, and Woody St. John's Wort blend beautifully with our American Holly, Rhododendron, Hemlock, Azalia, Beech, Dogwood, and Judas Tree. Many delightful wildflowers and ferns belong somewhere in your own yard. We will assist you in selecting the proper plants for each location, and remember, wildflowers grown and planted by us are guaranteed.

**VICK'S WILDGARDENS**  
Glen Moore, Pa.



While we have been adding a little here and a little there to our garden for several years—I think that, dollar for dollar, the little we spent with you three years ago—to transform our little corner "back to nature" with wild flowers, ferns, and bushes—still is paying the highest dividends of pleasure at the least expense of upkeep and cost.

Robert Fussell,  
Media, Penna.

The wild flower plants especially selected for very informal planting along paths on the side of a hill in the woods, gave us much additional pleasure—Mr. Vick showed great interest and concern that they should all do well, and planted excellent stock.

Mrs. Stacy B. Lloyd,  
Ardmore, Penna.

I have found your service in connection with the work you have done on my place, excellent and very satisfactory. It is always a pleasure to consult with you on problems which arise from time to time and I should be glad to recommend your work to anyone who refers to me.

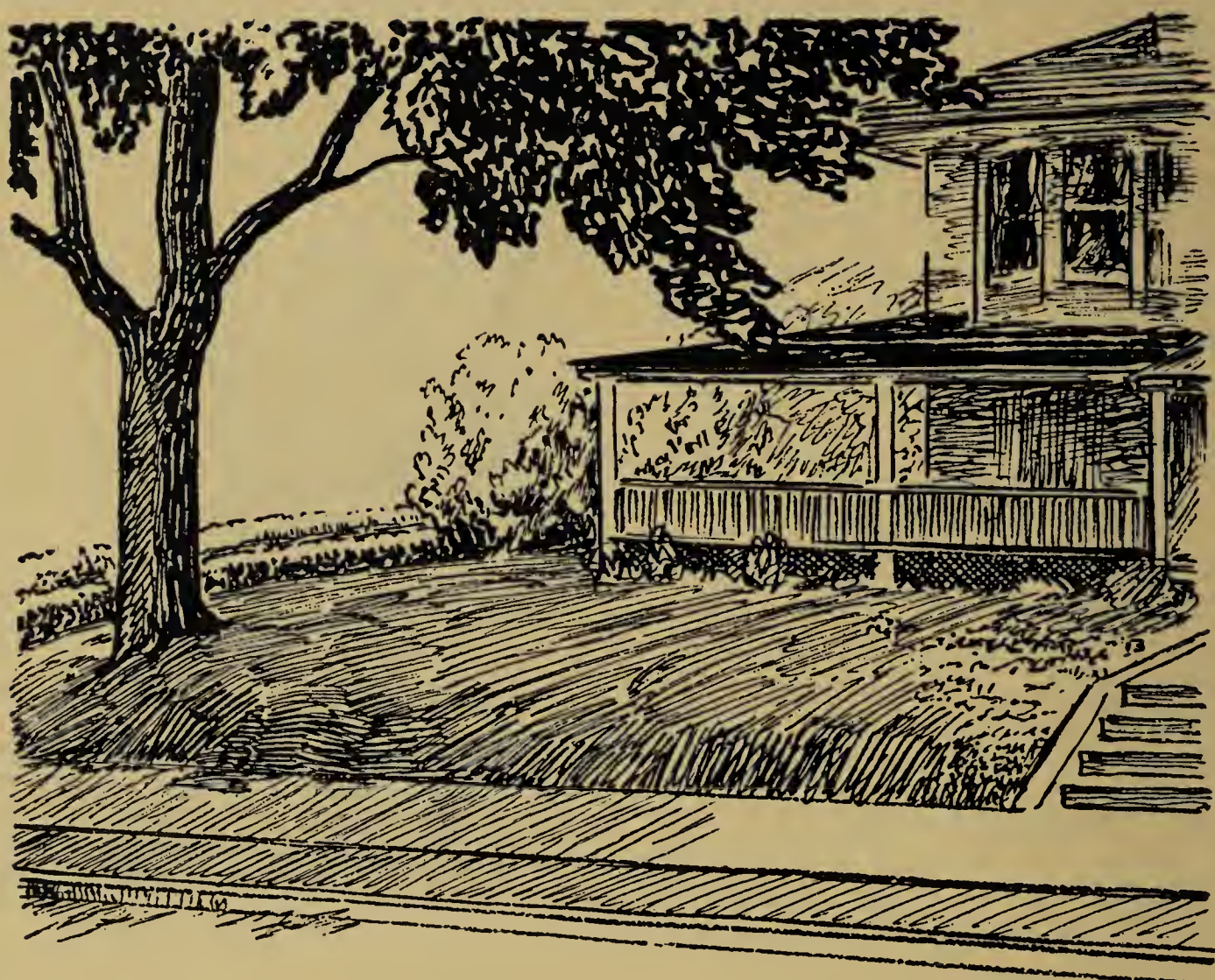
Livingston L. Biddle,  
Bryn Mawr, Penna.

I am very glad you got me interested in so-called Wildflowers. It has been a joyful experience and I am sorry I can't use more. You transformed a dull spot into a thing of beauty; your plants were as represented, healthy and strong. I thank you.

Edward F. Cobb,  
Narberth, Penna.







I take this opportunity of expressing my appreciation of the excellent work you did for me in planning and planting the wild garden at my home in Cynwyd. The work was completed only a month or so ago and I realize that its beauty will not reach perfection until some time in the future when the plantings will spread and merge as it was your design they should do. However, the garden is very beautiful even now and gives promise of great things for the future.

Thomas Mills,  
Cynwyd, Penna.

The wild flowers you planted for me are eminently successful and give me a great deal of pleasure. Several of my friends have remarked at the novelty of my "Woodsy" bed of wild flowers.

Ella G. R. Bacon,  
Mt. Airy, Philadelphia, Pa.

Replying to your favor of June 10th, it affords me a great deal of pleasure to say that I have appreciated the service and courtesy received from you in any transactions that we have had, and have found the plants purchased altogether healthy and satisfactory.

Henry M. McAdoo,  
Ft. Washington, Penna.

Glad to have you use my name in connection with your work.

Mrs. Samuel P. Rotan,  
Chestnut Hill, Penna.

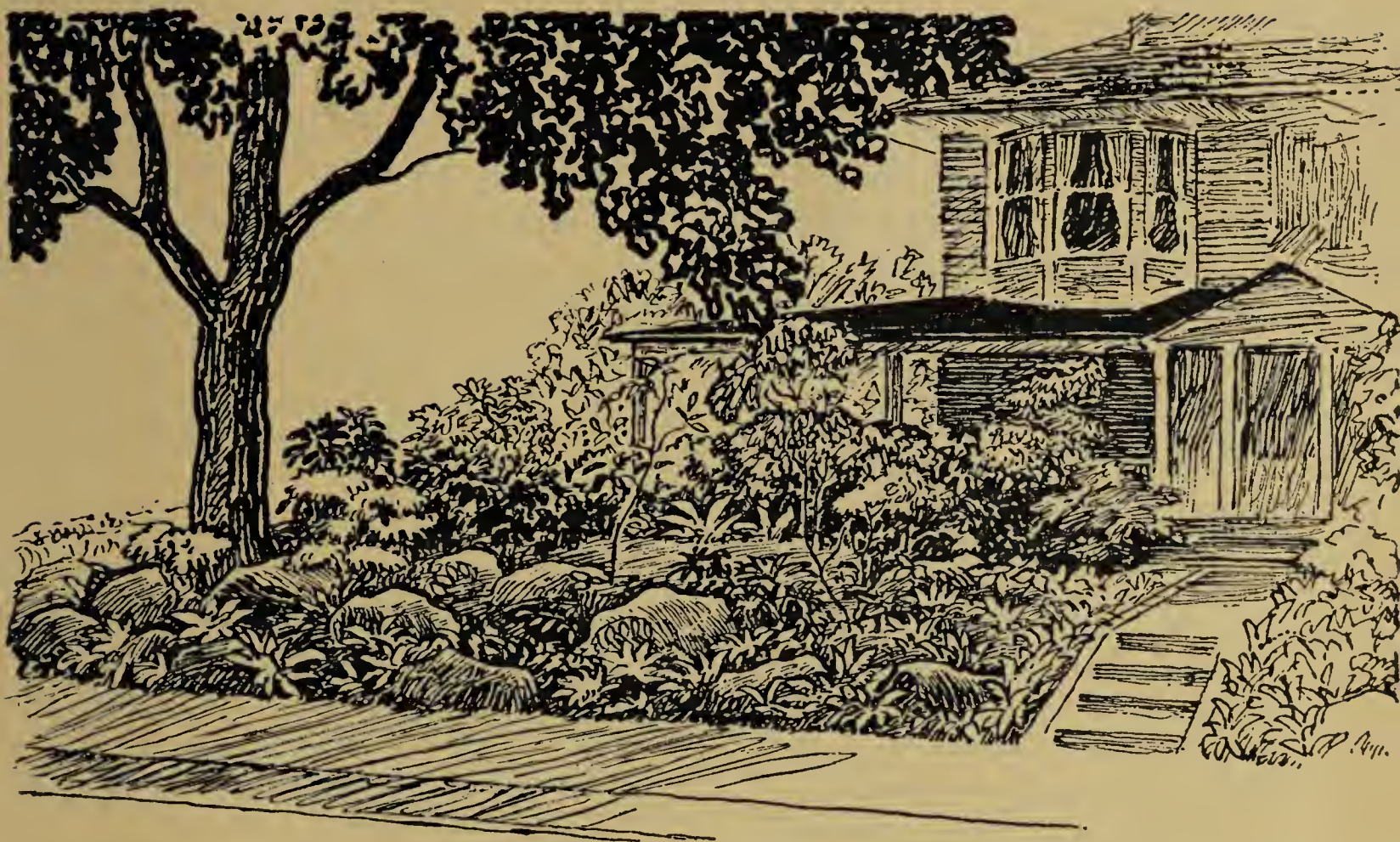
You are indeed very welcome to use the Wild Garden here, as you will, at any time.

Mrs. Allan D. Wallis,  
Malvern, Pa.

I'll be glad to endorse your work verbally or in writing.

L. Ward Wheelock, Jr.,  
Haverford, Pa.





Residence of Mr. Thomas Mills, Cynwyd, Pa.

## A Wild Garden Instead of a Barren Front Lawn

**T**HIS lawn was too shady to produce grass, so the terrace was muddy and eroded by too frequent rains in spring and baked or dusty in summer. Huge rocks in a natural ledge, moss, ferns, native shrubs, and wild flowers transformed the entire lawn into a cool spot of rare beauty with a succession of bloom throughout the entire season. The Dutchman's Breeches are scarcely over before the Mertensia appears, and then the Trillium, Laurel, Rhododendron, Azalia, and finally Lobelia come in a joyful succession.

7

VICK'S WILDGARDENS  
Glen Moore, Pa.



## Your trees are worthy of the best scientific treatment.

**F**EED them properly. Don't forget, planting proper undergrowth has a direct bearing on tree health. Spray them properly, to protect them from the ravages of destructive insects and fungus diseases. Keep them healthy and prevent expensive cavity work, but when cavity treatment is required, be sure your trees have the benefit of our new Cambium Paint and Vick's "NuwuD." We feed trees, trim trees, spray trees, and, when necessary, do cavity work.

In reply to your letter of June 10th, I am very glad to advise you how well my two Oriental plane trees have done which were set up on my place in Merion after the storm two years ago. The trees are in splendid condition and everyone that inspects them agrees with me that this was a remarkable job of tree salvage in view of the size of the trees and the fact that they were blown completely over in the storm. I have nothing but praise for the way in which this job was done and the care with which the trees have been protected.

William W. Walker,  
Merion, Penna.

Vick's tree pruners did an excellent job on our trees at Friends' Central School.

Barclay L. Jones.  
Headmaster of Friends' Central  
School, Overbrook, Pa.

The tree service which you have done for me has been satisfactory.

Marshall P. Sullivan,  
Elkins Park, Penna.

I should like to take this opportunity to express to you my complete satisfaction with the work which you did on the old Linden tree at my mother's residence last summer. I was in a position to watch your men at work, and to follow the progress of the job; consequently I fully realize how extensively the heart of the tree had been damaged by the ant colony which infested it. The present healthy, vigorous condition of the tree offers the best possible testimony to the quality of your work.

John C. Lober,  
Wynnewood, Penna.

Mr. Vick has had charge of most of our tree work, pruning, tree surgery and spraying for the past ten years and we have always been pleased with the result.

Margaret Coulter,  
"Skara Glen," Greensburg, Pa.

You may use my name in connection with your tree service.

Dr. Fielding O. Lewis,  
Media, Pa.

**VICK'S WILDGARDENS**  
Glen Moore, Pa.





Priceless Oak treated with Vick's "NuwuD"  
Residence of Dr. A. R. Adams, Overhill Road, Cynwyd, Pa.



# Famous Ash at the Old School House (Camp School) Valley Forge Park



I have pleasure, herewith, at the direction of the Commission, to commend your services in the Park. They have been very valuable, and they are appreciated.

ELLIS PAXSON OBERHOLTZER,  
Secretary Valley Forge Park Commission.





Mr. Vick's personal services and the use of Vick's "NuwuD" and our new Cambium Paint have played an important part in the saving of priceless trees at this national shrine.

**VICK'S WILDGARDENS**  
Glen Moore, Pa.





A WOODLOT ravine with a pool held by a straight concrete dam. The opposite page shows the same dam changed with huge boulders, ferns, native shrubs, and drifts of wild flowers into a paradise with the mellowness of having always belonged.

The work you have done for Mrs. Smith in the wildgarden has proved most satisfactory. The beauty of the wildgarden exceeds our expectations.

Horace E. Smith,  
Haverford, Penna.

I also appreciate the courteous, helpful service rendered by you and your associates and want to express my satisfaction to you for the fine specimens you sent.

Florence Harley Bachman,  
"Greenacre," Mt. Joy, Pa.

VICK'S WILDGARDENS  
Glen Moore, Pa.





Estate of  
Mr. W. R. Philler,  
Haverford, Pa.

*Henry J. Tabor*





Delicate wild flowers and dainty ferns are the natural companions of our mighty trees. Both are happier in each other's company, for the proper wild flowers and native shrubs take nothing from the soil which the trees require, but assist in retaining the dead leaves which nature intended as the ideal mulch and food for the trees. An economical and beautiful garden

with the smallest imaginable upkeep cost. Enjoy the glory of the deep woods in your own back yard. Rare and unusual native shrubs as well as the daintiest wild flowers and ferns should be happy beneath your own shade.



VICK'S WILDGARDENS  
Glen Moore, Pa.



Relative to ferns and trillium you furnished me in the spring of 1934. These have been most satisfactory and are growing beautifully. All of them, I think, have succeeded beyond my expectations and I can heartily recommend your plants to anyone wishing to develop a wild garden.

J. L. Poultney,  
Haverford, Pa.



The changing seasons have brought us fresh and delightful surprises in the "wildgarden" you made of our neglected bit of grove. It is in the winter aspect that we have found the greatest improvement. Each little bush and tree, shining bravely above the snow, helps to form a lovely winter scene which we enjoy from every southward looking window. It took an artist's vision to picture January in September.

Alice Fussell,  
Media, Penna.

The skill and understanding with which Mr. Vick, after years of experience, grows and plants wild flowers so greatly inspires my appreciation and admiration that I can only describe his work as one of the "Scientific Arts."

Margaret L. B. Zantzinger,  
Chairman Council for the  
Preservation of Natural Beauty  
in Pennsylvania.







**An unused corner of the lawn becomes a bird sanctuary. A small expense for real beauty as illustrated on opposite page.**

**N**ATURE spread a glorious carpet in her forest ablaze with the brilliant colors of choice shrubs, red, purple, blue, and white berries and thousands upon thousands of fairy-like wild flowers and dainty ferns. Through the ages much of this beauty has been destroyed. You may now restore your own shady spot or bit of woodland by calling Vick's Wildgardens.

I have been pleasantly surprised to learn how successfully wild flowers can be handled by one who knows how. The use of Vick's "NuwuD" in my trees has been most satisfactory, as you explained it would be when I authorized the work.

Romain C. Hassrick, Esq.,  
Overbrook, Penna.

Your man did a splendid job trimming the Black Thorn.

Mrs. William Ray Smith,  
Bryn Mawr, Pa.

I am very glad to say that the plants you have furnished me have been most satisfactory. I speak particularly of the ferns near the pool.

Mrs. W. M. Armistead,  
Wayne, Pa.

I am very much pleased with my plants and your representative who planted them. I will need more in the future.

A. H. Janeway,  
Media, Pa.





Dr. T. B. Holloway's Estate  
Merion, Pa.

SEND today and without any obligation on your part have us examine that shady spot where nothing else will grow. We will gladly make a soil test and tell you what native plants are best adapted to your soil conditions.

The flowers you planted in my woods have made a good showing and very few lost—your service filled a very special need with me as the cultivation of

wild flowers is of particular interest and the selection of varieties without help would be difficult. With best wishes.

Margaret Day,  
"Standen," Chestnut Hill, Penna.

**VICK'S WILDGARDENS Glen Moore, Pa.**



**The Glories of the  
Deep Woods  
may be yours---**

